



SHRI KRISHNASWAMY COLLEGE FOR WOMEN

ACCREDITED BY NAAC WITH B+ GRADE & 2(F) STATUS UNDER UGC ACT
(AFFILIATED TO UNIVERSITY OF MADRAS)

MANAGED BY KRISHNASWAMY EDUCATIONAL TRUST (REGD.)
ANNA NAGAR, CHENNAI-40.



ECOEDGE

JULY-AUG '24



STEP IN, STAND OUT— WELCOME FIRST YEAR STARS!



IQAC & DEPARTMENT OF BUSINESS ECONOMICS ORGANIZED AN INTRA-DEPARTMENTAL COMPETITION TITLED "PANEL DISCUSSION AND QUIZ ON UNION BUDGET 2024" AT KRISHN AUDITORIUM FROM 8.30 AM TO 10.00 AM ON 07.08.2024. THE EVENT FEATURED A PANEL DISCUSSION WHERE STUDENTS PRESENTED THEIR VIEWS ON VARIOUS ASPECTS OF THE BUDGET, FOLLOWED BY A QUIZ THAT TESTED THEIR KNOWLEDGE OF THE BUDGET DETAILS AND IMPLICATIONS AND PRIZES WERE GIVEN FOR THE WINNERS. THE SESSION CONCLUDED WITH A SUMMARY OF KEY TAKEAWAYS BY THE EXPERT PANELLIST DR. S. ANGEL LEELA.





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AUG-SEP'24



THE DEPARTMENT OF BUSINESS ECONOMICS ORGANIZED AN INDUSTRIAL VISIT TO PARLE-G IN MADHAVARAM ON 23/08/2024. A TOTAL OF 36 STUDENTS FROM I B.A. BUSINESS ECONOMICS, ACCOMPANIED BY TWO FACULTY MEMBERS, PARTICIPATED IN THE VISIT. THE STUDENTS GAINED VALUABLE INSIGHTS INTO REAL-WORLD BUSINESS OPERATIONS, PARTICULARLY THE MANUFACTURING PROCESS AND QUALITY CONTROL PRACTICES.



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Managed by Krishnaswamy Educational Trust (Regd.) AC-48, Anna Nagar, Madras, Chennai-40

IQAC, DEPARTMENT OF BUSINESS ECONOMICS (KEZAI CLUB) ORGANIZE A
INTRA-DEPARTMENTAL DEBATE COMPETITION

THE VALUE OF VALUES: ARE CONTEMPORARY YOUTH TRULY COMMITTED TO ETHICAL LIVING?

Krish Auditorium 12.30 - 1.30pm **09.08.2024**

Dr. Anita Rajendran (Principal) Shri. K.B. Krishnanand (Director) Shri. K.R.Arjun (Director) Shri. K.B.K. Raj Mahan (Director)

A DEBATE PROGRAM TITLED "THE VALUE OF VALUES: ARE CONTEMPORARY YOUTH TRULY COMMITTED TO ETHICAL LIVING?" WAS HELD ON 9TH AUGUST 2024. THE PARTICIPANTS WERE DIVIDED INTO TWO GROUPS, PRESENTING THEIR PERSPECTIVES ON MORAL VALUES AND THEIR RELEVANCE IN TODAY'S YOUTH. THROUGH THIS ENGAGING DISCUSSION, STUDENTS GAINED A DEEPER UNDERSTANDING OF THE IMPORTANCE OF MORAL VALUES, ETHICAL LIVING, AND SOCIAL RESPONSIBILITY. THE SESSION CONCLUDED WITH INSIGHTFUL REMARKS BY DR. MARY UDAYA PRIYA DOMINIC, LEAVING A LASTING IMPACT ON THE PARTICIPANTS.





IQAC, ED, IIC & THE DEPARTMENT OF BUSINESS ECONOMICS HELD THE INTER DEPARTMENTAL COMPETITION OIKOS'24. 132 STUDENTS COMPETED IN EVENTS LIKE POWERPOINT PRESENTATIONS, PHOTOGRAPHY, ADZAP, AND POSTER MAKING, SHOWCASING THEIR TALENTS AND CREATIVITY.



THE SEMINAR ON IT CAREER OPPORTUNITIES BY MS. KEERTHNA J ON MARCH 5, 2025, INTRODUCED STUDENTS TO VARIOUS ROLES, SKILLS, AND CAREER ADVANCEMENT OPTIONS IN THE FIELD, SPARKING ENTHUSIASM AND POTENTIALLY IMPACTING THEIR CAREER DECISIONS.

A FARM VISIT TO SUVAI ORGANIC FARM AIMED TO EDUCATE SECOND-YEAR BA (BUS. ECO.) STUDENTS ABOUT ORGANIC FARMING BENEFITS, SUCH AS BEING CHEMICAL AND FERTILIZER-FREE, RECONNECTING THEM WITH NATURE, AND PROVIDING LEARNING IN A UNIQUE ENVIRONMENT.



AN INDUSTRIAL VISIT TO AAVIN, AMBATTUR ORGANIZED BY THE BUSINESS ECONOMICS DEPARTMENT ON 08-02-2024 HELPED STUDENTS LEARN ABOUT PRODUCTION PROCESSES, QUALITY CONTROL, AND ENVIRONMENTAL SUSTAINABILITY PRACTICES.



